



Ghent en Garde makes the local food system a sustainable one

Transformative Action Award Application

#### **MULTI-STAKEHOLDER GOVERNANCE**

Our food council brings together 25 stakeholders representing the food system. Those bring together big organizations representing different agricultural and food industry sectors, as well as innovative, small-scale actors and civil society.

Through our working groups we reach out to about 50 organizations.

Our internal working group connects colleagues from 25 different teams within the city.







#### www.gentengarde.be



Ghent en Garde has strong communication tools. Its online platform has already reached 20,439 individuals.

### www.gentengarde.be/kaart



The map on the platform lists over a

#### 1000 local initiatives.

A filter function allows users to easily find what they are looking for.

### www.facebook.com/groups/gentengarde



The facebook group has 1828 members that actively interact through the group.

## **MORE LOCAL FOOD**

10 ha of agricultural land have been piloted for local and sustainable food production, providing access to land for new, young farmers.

Ghent has invested 45,000 euro in 5 new startups on short food supply chains. Networking on short food supply chains annually brings together over 50 farmers, retailers, caterers, researchers and policy makers.

Since 2014 over 42 school gardens have received coaching and 13 workshops have been organized for parents, teachers and directors. This amounts up to 240 participants. In the same period 25 community gardens equally received coaching. 11 community garden cafes took place and united 250 participants.





## **SUSTAINABLE DIETS**







Thursday Veggie Day has had significant impact. We measure this through extensive market research every 2 years. 7% of the citizens are vegetarian. 43% of the people who once participated, have decreased their meat consumption. 40% has extended the meatless approach to other days of the week. 28% of them became vegetarian. In 2017 the 4500 students of city schools had significant impact through their vegetarian meals on Thursdays: they saved 2120 animal lives, or 3 cows, 24 pigs, 739 chickens and 1352 fish. We organized 110 workshops on Thursday Veggie Day in schools between 2012 and 2016. Additionally, 81 workshops have been organized for vulnerable groups of society, reaching 918 participants.

Through our sustainable school meals we reach 4500 students and serve 775,883 meals annually. Our educational campaign on sustainable food targeted many schools, children and parents. 43 schools were decorated with a campaign on sustainable food. Educational materials were distributed to 5667 children and 2572 teachers.

14 schools received additional subsidies for educational campaigns that they organized themselves on sustainable food and vegetable gardens. And 57 schools played an urban environmental game, covering the challenges of sustainable food and having young people reflect on it.

# **BETTER ACCESS TO FOOD**





## **LESS FOOD WASTE**





# **LESS FOOD WASTE**



